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|  | **Exceeds 4** | **Meets 3** | **Trying 2** | **Incomplete 1** |
| **Organization**  Intro  Body  Conclusion | creative and original lead grabs reader;  body thoroughly develops claim with a metaphor, theme, or tone throughout;  conclusion makes an effective point and ends with an important/profound/poetic thought | lead grabs reader;  body develops claim with interesting details;  conclusion makes an important point and ends with claim | l  lead introduces topic  body develops claim; lacking details; may wander from claim a bit  conclusion summarizes | Lead may be missing information so reader is confused; body is under developed and may wander; conclusion leaves reader unsure of the claim or message |
| **Theme/main idea**  Claim statement | original idea; precise and powerful word choices; incorporates craft; same idea expressed differently at the beginning and end | Correct use; clearly and concisely expresses idea; same idea stated at beginning and end | partly correct & incorrect; stated at beginning or end; may be more than one sentence; may be vague | incorrectly used, missing, or not highlighted |
| **SOW--**  Compound | Used fluently in multiple/different ways | Single, logical, & correct use | Used correctly & incorrectly | incorrectly used, missing, or not highlighted |
| **SOW--** Complex | Used fluently in multiple/different ways | Single, logical, & correct | Used correctly & incorrectly ; | incorrectly used, missing, or not highlighted |
| **SOW** Figurative/descriptive Language  Simile, Metaphor  Personification  Onomatopoeia  Hyperbole,imagery | Multiple techniques used fluently for original effect | Single, logical, & correct use | Used correctly & incorrectly ; | incorrectly used, missing, or not highlighted |
| **SOW** Word Play  Idioms  Puns  Juxtaposition  alliteration | Multiple techniques used fluently for original effect | Single, logical, & correct use | Uses correctly & incorrectly | incorrectly used, missing, or not highlighted |
| **Mechanics and formatting**  varied use of sentence lengths, use of fragments for effect, effective formatting techniques (italics, bold, caps) | multiple techniques effectively engages the reader with various techniques  punctuated for effect  want to read it | Response is logical & thoughtful; correct use of limited techniques  Correct punctuation  Can read it | Makes sense sometimes, but is also confusing at times; attempts to engage reader  basic mechanical errors present  errors interrupt reading | Off topic; unreadable; No attempt to engage audience; mechanical errors interfere with understanding  Difficult to read |