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|  | **Exceeds 4** | **Meets 3** | **Trying 2** | **Incomplete 1** |
| **Organization**IntroBodyConclusion | creative and original lead grabs reader; body thoroughly develops claim with a metaphor, theme, or tone throughout;  conclusion makes an effective point and ends with an important/profound/poetic thought | lead grabs reader; body develops claim with interesting details; conclusion makes an important point and ends with claim | llead introduces topicbody develops claim; lacking details; may wander from claim a bitconclusion summarizes  | Lead may be missing information so reader is confused; body is under developed and may wander; conclusion leaves reader unsure of the claim or message |
| **Theme/main idea**Claim statement | original idea; precise and powerful word choices; incorporates craft; same idea expressed differently at the beginning and end | Correct use; clearly and concisely expresses idea; same idea stated at beginning and end | partly correct & incorrect; stated at beginning or end; may be more than one sentence; may be vague | incorrectly used, missing, or not highlighted |
| **SOW--**Compound  | Used fluently in multiple/different ways  | Single, logical, & correct use  | Used correctly & incorrectly  | incorrectly used, missing, or not highlighted |
| **SOW--**Complex | Used fluently in multiple/different ways | Single, logical, & correct  | Used correctly & incorrectly ;  | incorrectly used, missing, or not highlighted |
| **SOW**Figurative/descriptive LanguageSimile, MetaphorPersonificationOnomatopoeiaHyperbole,imagery | Multiple techniques used fluently for original effect | Single, logical, & correct use  | Used correctly & incorrectly ;  | incorrectly used, missing, or not highlighted |
| **SOW**Word PlayIdiomsPunsJuxtapositionalliteration | Multiple techniques used fluently for original effect  | Single, logical, & correct use  | Uses correctly & incorrectly | incorrectly used, missing, or not highlighted |
| **Mechanics and formatting** varied use of sentence lengths, use of fragments for effect, effective formatting techniques (italics, bold, caps) | multiple techniques effectively engages the reader with various techniques punctuated for effectwant to read it | Response is logical & thoughtful; correct use of limited techniquesCorrect punctuationCan read it | Makes sense sometimes, but is also confusing at times; attempts to engage readerbasic mechanical errors presenterrors interrupt reading | Off topic; unreadable; No attempt to engage audience; mechanical errors interfere with understandingDifficult to read |