

Argument: persuade an audience to believe a **claim** supported with **cited-evidence** and **commentary** while acknowledging **counter-claims with rebuttals** logically organized using **transitions**

Parenthetical → where evidence came from
 in text → facts proven true

anecdotal personal first hand stories

your analysis of the evidence
 NOT a summary

an opposing claim

why the opposing claim is wrong and your claim is right

debatable point of view
 • 3rd person avoid absolutes

words or phrases

Bridge sentences & IIs together